



# Special Service Area #48 Old Town

2022

Annual Report

# What is an Special Service Area?

Special Service Areas (SSA's) are locally controlled, locally funded taxing districts used for local community development. They are governed by local taxpayers, and the funds generated are used for programs related to public way beautification and maintenance, enhanced security, and landscaping services. Old Town SSA #48 was established on December 9, 2009 and was successfully reconstituted in 2018 for a new 15-year term. SSA's levy funds by placing a tax assessment on each tax-paying property within its boundaries. There are over 50 SSA's in the City of Chicago. The SSA is governed by a volunteer commission of local taxpayers.

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## Old Town SSA #48 Commission

Peter O'Brien, **MADO Management, Chair**  
Judy Erwin, **Resident, Vice-Chair**  
Mark Proesel, **Resident, Treasurer**  
Jennifer Tremblay, **MADO Management, Secretary**  
Alex Christenson, **Mid-America Group**  
Paul Purewal, **ONNI Group**  
Don Klugman, **Resident**  
Caroline Shoenberger, **Resident**

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## Sole Service Provider Board of Directors

Pam Farley, **Old Town Pub, President**  
Christopher Donovan, **House of Glunz, Chairman**  
James Dattalo, **The Fudge Pot, First Vice President**  
Giulia Sindler, **Kamehachi, Vice President**  
Kristan Vaughan, **Vaughan Hospitality, Treasurer**  
Sara Plocker, **Sara Jane, Secretary**  
Lori Allen, **Resident**  
Adem Aluka, **Youth for a Better Future**  
Bob Block, **Resident**  
Margaret Comer, **Resident**  
Matt Doherty, **Four Corners**  
Tim Egan, **Resident**  
Marc Kadish, **Resident**  
Julie Lampert, **Resident**  
Chad Novak, **The Fireplace Inn**  
Chris Ryan, **The Rabbit Hole**  
Patrick Shaughnessy, **Resident**  
Liz Wontor-Leach, **Franklin Fine Arts School**

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## Sole Service Provider

Marcy Huttas  
**Executive Director**

# Special Service Area #48 Old Town Boundaries

## Old Town SSA #48 Boundaries

After the 2018 reconstitution and expansion process, SSA 48 began 2019 covering a larger portion of the Old Town Commercial District. The SSA now includes the area on the map shown in yellow and described below:

Special Service Area #48 Old Town now covers the following areas:

The north side of North Avenue from North Park Avenue to Clark Street and the south side of North Avenue from Orleans Street to Clark Street.

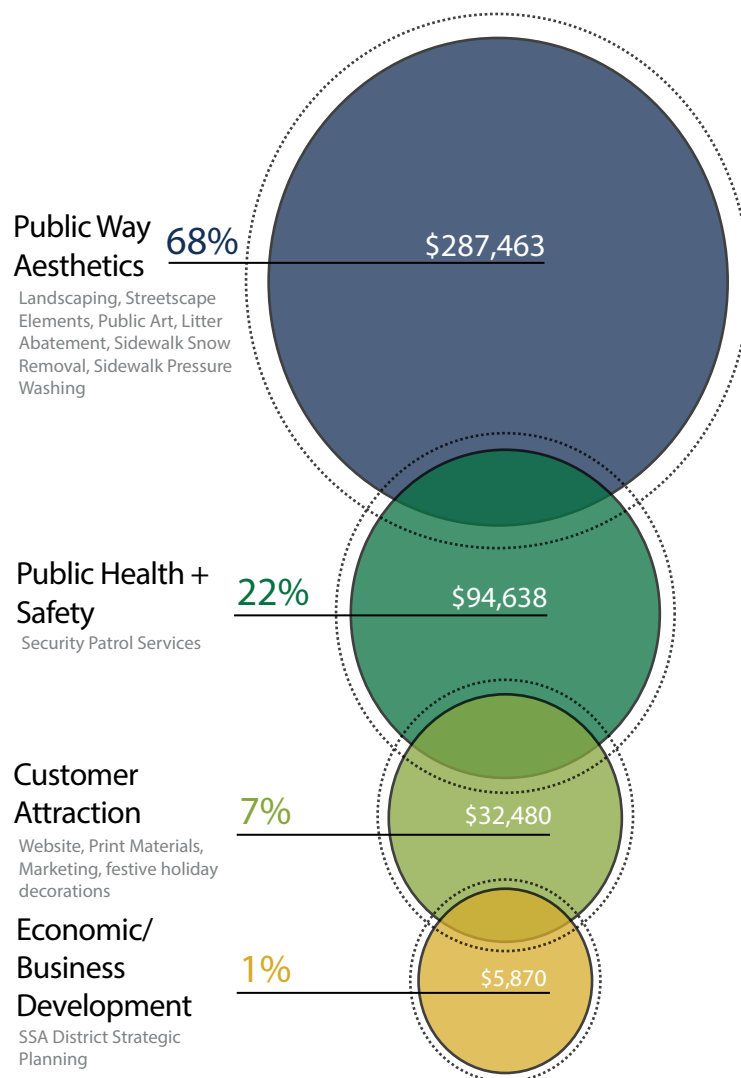
From the north property line of Piper's Alley and Walgreens on Wells Street south to the north end of Hill Street on bold sides of the Street.

The north side of Division Street from the driveway of 1212 N Wells to LaSalle Street and the south side of Division Street from the western edge of the Old Town Park development to LaSalle Street and north up the west side of Wells Street to the edge of the property line of 1212 N LaSalle Street.



# Old Town SSA #48 Budget Breakdown

The SSA's budget is driven by the SSA #48 Commission in line with its mission. In 2022 the Old Town SSA #48 Commission applied \$420,451 in funds to activate the business corridor and help it continue to be a great place to live, work, and visit. Crucial services in public way aesthetics, public health and safety, economic development, and customer attraction are detailed in the infographic below. Over time, budget categories have shifted based on needs and priorities. For a detailed look at spending categories from reports from prior years, please visit: [www.oldtownchicago.org](http://www.oldtownchicago.org).



# Services Provided in 2022

## SSA Services

### Landscaping

Lush flowers and greenery through the seasons in planter boxes, tree bed maintenance, and streetscape decorations



### Public Way Aesthetic

Public way services include litter removal, graffiti removal, snow removal, and sidewalk pressure washing.



### Public Safety

Security services included on-street security patrols from mid-March to New Years Eve on Friday and Saturday evenings, and Thursday nights from Memorial Day until Labor Day. Daytime security also patrolled the SSA area one day a week.



### Customer Attraction

Special Service Area #48 partnered with the OTMRA for 13 community events this year, including the Wells Street Art Festival



## By the Numbers



1,107 Tree Beds Landscaped



59 Holiday Decorations Installed



2,490 Garbage Cans Serviced



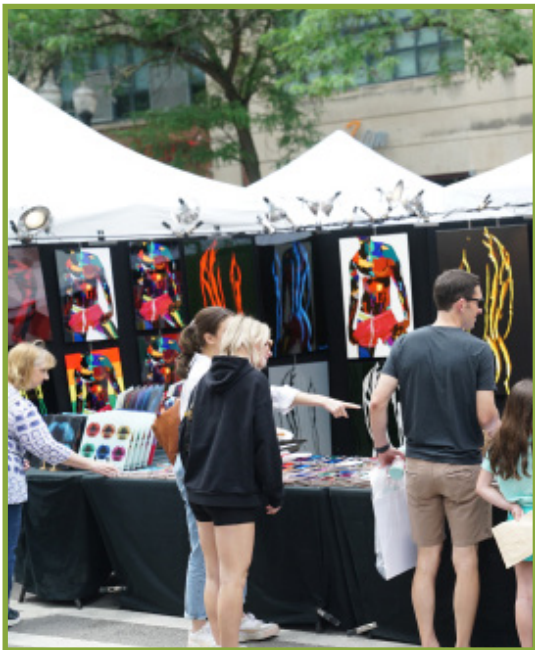
53,907 Square Feet of Sidewalk Pressure Washed



6,600 Followers on Social Media



450 Customer Attraction Materials



## Old Town Special Service Area #48

For more than 30 years, the Special Service Area (SSA) program has provided communities with the financial means to create, maintain and manage clean, attractive and competitive districts. Old Town SSA #48 provides services to help make the Wells Street district vibrant and welcoming. These services include weekend security services, snow removal, landscaping and holiday decorating, and sidewalk litter removal.

## Old Town Merchants and Residents Association

The Old Town Merchants & Residents Association (OTMRA) was formed in 1971 and has grown into an organization that runs programs for business and events that help grow Old Town into a vibrant destination near downtown Chicago. OTMRA organizes large-scale festivals like the Wells Street Art Festival, hosts a series of networking events, community enhancement, and community outreach events that give stakeholders an opportunity to weigh in on the future of Old Town. OTMRA is also a small business development center through the City of Chicago and provides over 300 business consultations and referrals annually.



— OLD TOWN —  
SPECIAL SERVICE  
— AREA 48 —

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