



Since 1971, the Old Town Merchants and Residents Association (OTMRA) has served as the voice of the Old Town neighborhood advocating city services for businesses and residents, while working in partnership with our local aldermen. The OTMRA relies on membership from area stakeholders to help in their mission of fostering community in Old Town.

RESIDENTIAL BUILDING MEMBERSHIP BENEFITS

This is a new membership that OTMRA is offering based off feedback from residential buildings in the community. If you have any questions or comments, please contact the OTMRA office.

RESIDENTS AND STAFF OF THE BUILDING WILL RECEIVE:

- Discounted registration to OTMRA events
- Discounted rates for admittance to Wells Street Art Festival
- Ability to participate in residential community huddles
- Invitations to OTMRA events exclusively for members
- The option to purchase a full OTMRA membership at a discounted price (\$30)

EACH BUILDING RECIEVES THE FOLLOWING MARKETING BENEFITS:

- Listing on OldTownChicago.org
 - Business listing in annual Old Town Neighborhood Guide
 - Membership rates for Wells Street Art Festival, annual Old Town Neighborhood Guide, and Street Pole Banner Program
 - Opportunity to be Featured in a Member Spotlight
 - Dedicated posts on OTMRA Social Media
 - Event placement on OldTownChicago.org Events Calendar
- Sponsorship and marketing opportunities
- Business development and neighborhood services assistance

ANNUAL MEMBERSHIP COST
BUILDING: \$350 (\$400 FOR NEW MEMBERS)