



## WELLS STREET ART FESTIVAL

### Bar/Restaurant Vendor

**Date:** Saturday & Sunday, June 8 - 9, 2019

**Time:** Saturday: 10:00 a.m. to 10:00 p.m.; Sunday: 10:00a.m. to 9:00p.m.

**Attendance:** 70,000

**Location:** On Wells St. between North Ave & Division, Chicago

**Beneficiary:** Old Town Merchants & Residents Association

**Target:** 70,000 upscale, educated A25-54 at one of Chicago's largest and most prestigious fine arts events. Urban/suburban singles and homeowners.

#### Overview:

Iconic. Trailblazing. Inspirational. And bursting with creativity. The early summer street extravaganza that is the Wells Street Art Festival returns for its 45<sup>th</sup> year to the eponymous strip of Wells Street between North Avenue and Division in Chicago's historic Old Town neighborhood.

An eclectic mix of juried art. The tasty cuisine of neighborhood restaurants. A breezy music stage lineup. And activities for kids and families are just a few of many highlights of this post-Memorial Day celebration of art in nearly a dozen mediums that features the eye-catching handiwork of more than 200 creative individuals from Chicago, the Midwest and beyond.

Festival proceeds benefit the Old Town Merchants & Residents Association.

#### Components:

- Over 200 juried fine art exhibitors.
- Large kids' area.
- Unique foods from local restaurants.
- Music stage.

**Your application will NOT be processed without the following information:**

- ☐ Completed festival application
- ☐ Payment for space and rentals fees
- ☐ Temporary Food Vendor License Application
- ☐ City Liquor License Application
- ☐ State Liquor License Application
- ☐ Copy of the Summer Sanitation Certificate
- ☐ Copy of your establishments current (2019) Health Inspection
- ☐ Certificate of Insurance

Still have questions? Please email [exhibitors@chicagoevents.com](mailto:exhibitors@chicagoevents.com) or call 773-584-6633.

# WELLS STREET ART FAIR 2019 RULES & REGULATIONS

1. Contract Cancellation: Chicago Special Events Management (hereinafter "SEM") reserves the right to cancel a contract at any time for the good of the festival, by its sole discretion or by the direction of the Old Town Merchants & Residents Association (AKA "Committee"). Any cancellations by management will be refunded if ALL rules and regulations have been followed. Cancellation or suspension due to lack of proper city licensing or failure to meet or maintain guidelines will not be eligible for refunds.
2. Account Holds: SEM and the Old Town Merchants & Residents Association are not responsible for denial of a license by the City of Chicago (and State of Illinois Liquor Control Commission – for Alcohol Vendors only) due to any holds placed on business accounts or any individuals associated with or acting on-behalf of your business. Each participant is responsible for resolving ALL standing license holds prior to submitting their application. If there is a hold, SEM will be contacted by the City and/or State with holds on accounts. It is essential that you call each government agency regardless of your assumed standing prior to the event, to make sure your license or business is clear of any outstanding issues.
  - a. City of Chicago Department of Business Affairs & Consumer Protection Agency: 312-744-6060.
  - b. State of Illinois Liquor Control Commission (Alcohol Vendors): 312-793-3380.
3. Exclusivity: We do not provide guaranteed exclusivity to any participant/exhibitor. All food vendors will be permitted to sell ONLY 4 food items. These items will be approved by the committee. Also, all signs will need to be uniformed. An example will be sent directly after this application is processed. All booth signage must be uniformed, and the cost will be borne by the vendor. The signage specs and approximate cost will be sent directly, after your application has been processed.
4. Water: Running water is not provided on site. You must supply your own fresh water.
5. Electricity: No small portable generators or car batteries are permitted within your booth. All electricity on site, if paid for, is portable and provided by a third-party supplier. Any service disruptions and/or blackouts from electricity provided by SEM will not result in a rebate or refund.
6. Music: This event STRICTLY prohibits the playing of recorded or live music in your booth.
7. Laws: Drilling in the street is not permitted to secure your tent or equipment. Violators will be subject to a \$500 city fine and space cancellation at the event. You are directly responsible for city violations and fines.
8. Set-up and Tear-down: Each participant is responsible for setup, take down and clean-up of his/her booth space. Vehicles are allowed on the street only for setup prior to the event and tear down once the festival closes. You will be notified when it is safe to bring your vehicle on the street. Unless otherwise noted, parking is not provided to any participant but is available for an additional fee if arranged prior to the event. Load-in/set-up times will be provided to you by email one week prior to the event. You must remove your vehicle immediately after unloading your merchandise. You are allotted 2 hours from closing time of the event to vacate your booth space after the event.
9. No Show Policy: Participants who have not checked-in and/or called the Festival Emergency Number (provided prior to event) by 8:00 AM Saturday, June 8th will be considered a "no-show." No Show participants/artist will NOT be eligible for refunds and assigned booth space will be forfeited to a wait-list participant.
10. Trash Disposal: Each space must be left clean throughout the event and each night. Trash receptacles and bags will not be provided, this is your responsibility. Trash (in bags) will be picked up from booths.
11. Indemnification: The Old Town Merchants & Residents Association, Chicago Special Events Management, its employees, festival service providers, or any participating sponsors will NOT be responsible for any injury, loss, or damage that may occur to the participant (artist or restaurant), any of the participant's employees or any property prior to, during or after the period covered by the participation exhibitor contract. This signed contract states that you agree to the terms and indemnify all parties working and producing the event from any liability or claim.
12. Booth Space: Each artist or restaurant must use only the space that they are granted. Only a three-foot entry way is permitted. Sidewalks must be left unobstructed at all times. It is strictly prohibited to store items on the sidewalk across or adjacent to your booth. We reserve the right to relocate a participating artist/restaurant when necessary even after a space has been assigned – based upon approval of the festival committee.
13. Third Party Vendors: You cannot resell or lease any space to a 3rd party to participate in the event in your booth.
14. Event Hours: All artist and restaurants must remain open during festival hours.
15. Each participating bar will be charged a service fee from the beer distributor to cover on-site cost. This fee will be added on to your beer usage fee for product used on site and collected at the end of each day. The forecasted charges are approximately \$175.00 per booth location.

**Failure to comply with any rules and regulations will result in on-site ejection and the loss of future participation in the event. By signing this application, I certify that I understand and will follow the rules and regulations and accept all the terms of this agreement.**

# 2019 Wells Street Art Festival

June 8-9

Application Deadline: April 1, 2019



## EXHIBITOR APPLICATION

### Member Bar/Restaurant Application

#### EXHIBITOR TYPE

☐ 10x20 Space: \$3,500.

*\*Includes: Application fee, booth space, city and State Liquor permit fees, food vendor permit fee, a 10x20 tent, (4) 10-foot counters, (3) sets of sign poles, electricity and security fee.*

**NOTE: Late registration fee of \$500 incurred for applications received after April 1, 2019.**

#### CONTACT INFORMATION

|                       |                |                           |          |
|-----------------------|----------------|---------------------------|----------|
| CONTACT NAME          |                | BUSINESS NAME             |          |
| HOME ADDRESS          | CITY           | STATE                     | ZIP CODE |
| BUSINESS ADDRESS      | CITY           | STATE                     | ZIP CODE |
| HOME PHONE            | BUSINESS PHONE | FAX                       |          |
| ON-SITE CONTACT PHONE |                | EMAIL                     |          |
| WEBSITE               |                | FEIN/SSN/IL BUSINESS TAX# |          |

#### BOOTH REQUEST

*List any booth or special requests. No request is guaranteed.*

#### MENU ITEMS

*Selling (4) menu items ONLY is a requirement set in place for summer vendors by SEM in compliance with the City of Chicago and the Department of Cultural Affairs & Special Events and the Old Town Merchants & Residents Association.*

| Menu Item | Price |
|-----------|-------|
|           | \$    |
|           | \$    |
|           | \$    |
|           | \$    |

## ELECTRICITY : Included

Please list ALL appliances, including lighting, which will require a power source at the event. If the voltage and amps for each appliance are incorrectly listed, you run the risk of not having ample electricity to power your needs.

**Voltage = the current:** 110/120v – house current; 220v – freezers, pizza ovens; 480v – heavy equipment.

**Amps** (traditionally found on back of appliance near cord): 15 amps – normal household appliances; 20 amps – heat lamps, electric cookers; 40 amps – deep fryer, refrigeration. For complex needs, please email photo of plug to [exhibitors@chicagoevents.com](mailto:exhibitors@chicagoevents.com).

| Appliance Type | Quantity | Voltage | Amps |
|----------------|----------|---------|------|
|                |          |         |      |
|                |          |         |      |
|                |          |         |      |
|                |          |         |      |
|                |          |         |      |

## RENTAL EQUIPMENT

Check all that apply.

| Equipment Available   | Quantity Requested | Total Cost (paid by vendor) |
|---|--------------------|-----------------------------|
| Tent Sides (\$30/10' side)                                      |                    | \$                          |
| Tent Lights (\$75)  |                    | \$                          |
| 8-foot table (\$50 each)  |                    | \$                          |
| Chair (\$25 each)   |                    | \$                          |
| <b>NEW - Barricade Cover (Located on page 5 of application)</b> |                    | \$                          |
| <b>TOTAL RENTAL FEE:</b>  |                    | \$                          |

## FEE CALCULATOR

| Fee   | Amount |
|---|--------|
| Booth Fee (reference first page of application) | \$     |
| Rental Equipment Fee (above)                    | \$     |
| Late Registration Fee (add \$500 after 4/1/19)  | \$     |
| <b>TOTAL AMOUNT DUE:</b>                        | \$     |

## PAYMENT OPTIONS

CREDIT CARD TYPE

NAME ON CARD

CREDIT CARD #

EXP. DATE

CSV CODE

If paying by check or money order, submit in person or mail to: Special Events Management, 2221, W. 43<sup>rd</sup> Street, Chicago, IL 60609. **Payment by cashier check or money order will be accepted within 14 days prior to the event.**

**SIGNATURE:** I understand and agree with all the terms of the 2019 Wells Street Art Festival.