



OLD TOWN

Special Service Area #48

2018

Annual Report

WHAT IS AN SSA?

Special Service Areas (SSAs) are locally controlled, locally funded taxing districts used for local community development. They are governed by local taxpayers, and the funds generated are used for programs related to public way beautification and maintenance, enhanced security, and landscaping services. Old Town SSA #48 was established on December 9, 2009 and was successfully reconstituted for a new 15-year term. SSAs levy funds by placing a tax assessment on each taxpaying property within its boundaries. There are over 50 SSAs in the City of Chicago. The SSA is governed by a volunteer commission of local taxpayers.

SSA 48 COMMISSION

- Peter O'Brien, *MADO Management*, Chair
- Dino Lubbat, *Dinotto's Pizza e Vino*, Vice-Chair
- Mark Proesel, *Resident*, Treasurer
- Don Klugman, *Resident*
- Judy Erwin, *Kivvit*
- Caroline Shoenberger, *Chicago Legal Clinic, Inc.*
- Alex Christenson, *Mid-America Group*

SOLE SERVICE PROVIDER BOARD OF DIRECTORS

- Tim Egan, *Resident*
- Giulia Sandler, *Kamehachi*
- Christopher Donovan, *House of Glunz*
- Amy Lemar, *Wintrust Bank Old Town*
- Lori Allen, *Resident*
- James Dattalo, *The Fudge Pot*
- Michael Endrizzi, *Wells on Wells*
- Don Goldstein, *Wells Street Apartments*
- Bert Haas, *Zanies*
- Chad Novak, *The Fireplace Inn*
- Patrick Shaughnessy, *Ninja Trader*
- Mike Bigane, *80 Proof*
- Caitlin O'Brien, *MADO Management*
- Gretchen Reachmack, *Resident*
- Margaret Comer, *Resident*
- Sara Plocker, *Sara Jane*
- Jennifer Tremblay, *O'Briens Restaurant*
- Scott Wilhelm, *Byline Bank*

STAFF

Ian M. Tobin
Executive Director

Sam Waldorf
Marketing & Membership Coordinator

SSA EXPANSION

SSA 48 NEW BOUNDARIES

Starting January 1, 2019, the Special Service Area for Old Town (SSA 48 Old Town) will expand and offer its services to properties down Wells Street.

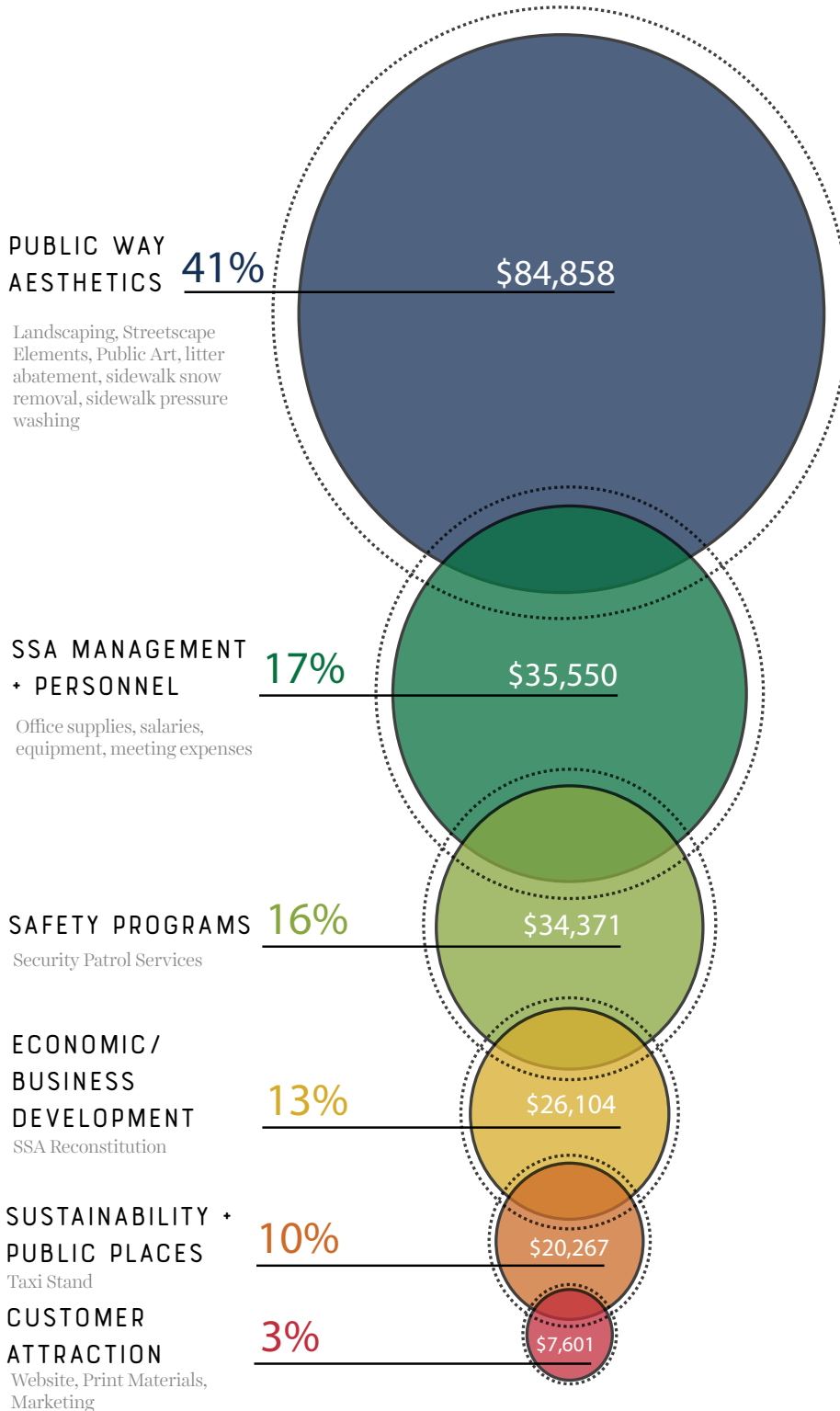
The Special Service Area will now operate in the following areas:

- The north side of North Avenue from North Park Avenue to Clark Street and the south side of North Avenue from Orleans Street to Clark Street.
- From the North property line of Piper's Alley and Walgreens on Wells Street south to the north end of Hill Street on bold sides of the Street.
- The north side of Division Street from the driveway of 1212 N Wells to LaSalle Street and the south side of Division Street from the western edge of the Old Town Park development to LaSalle Street and north up the west side of Wells Street to the edge of the property line of 1212 N LaSalle Street.
- Burton Place Park from Wells Street west to the alleyway on the east end of the park.



SSA BUDGET IN 2018

The SSA's budget is driven by the SSA 48 Commission in line with its mission. In 2018 the SSA 48 Commission applied \$208,751 in funds across Old Town, as detailed below in the infographic below. This included crucial services in public way aesthetics, public safety, sustainability, economic development, and customer attraction. Over time, budget categories have shifted; for a detailed look at spending categories from years past, please visit: www.oldtownchicago.org



SERVICES PROVIDED IN 2018

SSA SERVICES

LANDSCAPING

Landscaping services include planter box maintenance, tree bed maintenance, and streetscape decorations.



1,107 Tree Beds Landscaped

BEAUTIFICATION

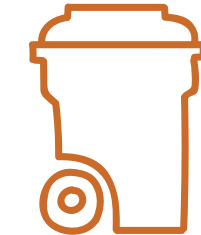
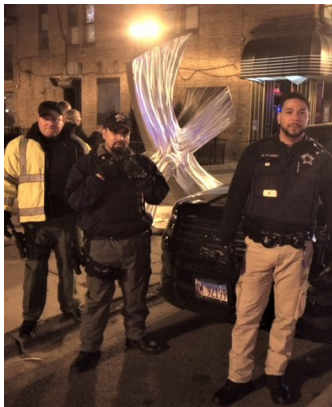
Beautification services include litter removal, graffiti removal, snow removal, streetscape repainting, and sidewalk pressure washing.



59 Holiday Decorations Installed Last Year

PUBLIC SAFETY

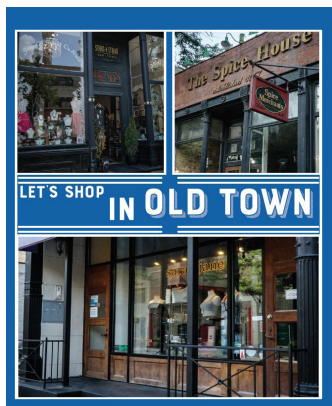
In 2018, security services included on-street security patrols on Friday evening from 10:30 p.m. to 4:30 a.m. and Saturday evening from 11:30 p.m. to 5:30 a.m.



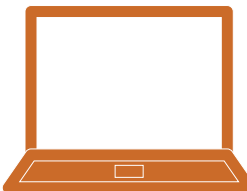
1,488 Garbage Cans Serviced Annually

CUSTOMER ATTRACTION

In 2018, security services included on-street security patrols on Friday evening from 10:30 p.m. to 4:30 a.m. and Saturday evening from 11:30 p.m. to 5:30 a.m.



53,907 Square Feet of Sidewalk Pressure Washed



3,017 Followers on Social Media



2,500 Shopping Guides Produced

SSA 48 OLD TOWN

For more than 28 years, the Special Service Area (SSA) program has provided communities with the financial means to create, maintain and manage clean, attractive and competitive districts. SSA 48 Old Town offers business owners and residents on Wells Street with services that keep it a functional and vibrant commercial corridor. These services include weekend security services (approx. \$109,000), snow removal (approx. \$75,000), landscaping and holiday decorating (Approx. \$40,000), taxi cab stands (approx. \$15,000), and sidewalk litter removal (approx. \$36,000).

OLD TOWN MERCHANTS AND RESIDENTS ASSOCIATION

The Old Town Merchants & Residents Association (OTMRA) was formed in 1971 and has grown into an organization that runs programs for business and events that help grow Old Town into a vibrant destination near downtown Chicago. OTMRA organizes large-scale festivals like the Wells Street Art Festival, hosts a series of networking events, community enhancement, and community outreach events that give stakeholders an opportunity to weigh in on the future of Old Town. OTMRA is also a small business development center through the City of Chicago and provides over 100 business consultations annually.



— OLD TOWN —
SPECIAL SERVICE
— AREA 48 —

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