



# 2019 MEMBER BENEFITS

**OLD TOWN**  
MERCHANTS & RESIDENTS  
ASSOCIATION

Thank you for your continued support and involvement with the Old Town Merchants and Residents Association. Dues are to be paid by August 31, 2019 your membership continues through January 31, 2020 with exclusive member opportunities. If you have any questions regarding your membership status, contact us at [otmra@oldtownchicago.org](mailto:otmra@oldtownchicago.org).

BUSINESS MEMBER  
NON-PROFIT MEMBER  
RESIDENT MEMBER

## MARKETING & PROMOTION

Listing on OldTownChicago.org	Red	Green	
Business Listing in annual Retail Guide (Retailers Only)	Red	Green	Grey
Receive Monthly Newsletter	Red	Green	Blue
Opportunity to be Featured as a Member Spotlight	Red	Green	Blue
Bulk Marketing Opportunities	Red	Green	
Dedicated Posts on OTMRA Social Media (Facebook, Twitter, and Instagram)	Red	Green	Grey
Participate in Neighborhood Specials Promotion	Red	Green	
Ribbon Cuttings for New Businesses	Red	Green	Grey
Placement on OldTownChicago.org Events Calendar	Red	Green	
Event Sponsorship Opportunities	Red	Green	Grey
Discounts on Street Pole Banners	Red	Green	

## ORGANIZATION PARTICIPATION

Serve on OTMRA Committees	Red	Green	Blue
Volunteer at OTMRA Events	Red	Green	Blue
Discount Registration for OTMRA-Coordinated Events	Red	Green	

## NETWORKING EVENTS & WORKSHOPS

Exclusive OTMRA Member Workshops/Seminars	Red	Green	Blue
Exclusive Member Socials	Red	Green	Blue

## MEMBER PERKS

Employee Recruitment Assistance (via LinkedIn)	Red	Green	
Business Development Assistance	Red	Green	Grey
Neighborhood Services Assistance	Red	Green	Blue
Two Free tickets to A Night Out in Old Town or Member Socials	Red	Green	Blue
Coming Soon! Neighborhood Discounts and Offers	Red	Green	Blue